

Product Manager for Agrischool Pty Ltd

AgCreate Solutions, Inc and Agrischool Pty Ltd

Job description:

Our company seeks an organized communicator and project manager to help manage and market our educational delivery business, Agrischool Pty Ltd. This candidate will enjoy interacting with people yet be able to work alone diligently. Motivating implementation of educational programs on farm alongside developing sales will be something in which this individual excels. They will seek to work with the team and our farm customers to create annual training plans that result in living competencies. Experience with project management or account management will be a plus as this individual will manage creative development progress, website advancement, alongside sales and marketing strategy implementation while forging positive relationships with our customers for our educational delivery company, Agrischool Pty Ltd whose primary product is Pork Avenue Training Portal (PATP). We envision that this position is best executed alongside our core team in beautiful Monticello, IL; however, with the ongoing pandemic, remote work will be allowed following CDC health recommendations and in certain pre-approved situations. Monticello is ranked one of the top 5 safest cities in Illinois and noted in Illinois for its excellent school system and athletic programs. It is 20 minutes from Champaign/Urbana home to the University of Illinois, 25 minutes from Decatur and ADM, and 40 minutes from Bloomington home to State Farm, Illinois State, and Illinois Wesleyan. To apply, please submit a letter of interest and resume to hr@agcreate.com.

Job description skills needed:

PATP Program Management

- Manage customer relationships and communication
 - Ensure timely technical support from our technical support team
 - Work with Customer Success Manager to create a more formalized process for training implementation and customer follow up with our team
 - Work with team to deliver good communication that manages the customer relationship well.
 - Participate in and manage training success with onboarding and annual training plans
 - Communicate with and track the status of subscribing customers regarding sales and subscription renewals.
 - Create a standard training protocol for In-Barn Verifiers--how to successfully complete the "Teach it." part of our *See it. Do it. Teach it.* educational process and be a part of on-farm execution when needed.
- Organize and track all learning assets to ensure functionality in the portal.
- Organize the list of assets we seek to add
- Keep track of where we are on tasking related to the addition of 3rd party content, etc.
- Seek 3rd party content to add to augment current offering.

- Contribute to and execute sales and marketing development strategies and be a part of business financial analysis
 - Manage and participate in sales and marketing discussions related to brochure updates, conference registration, announcement planning/tracking
 - Manage list of assets desired to be added to portal
 - Track 3rd party content additions
 - Training creation planning
 - Coordinate functionality testing
 - Maintain updated copies of marketing outputs
 - Direct website updates
- LMS user support: ability to receive, track, troubleshoot, and resolve issues all the while communicating status clearly and reliably with end users
- Be able to represent AgCreate and Agrischool at trade shows (willing to travel 10-20% of time).

Job description skills nice-to-have:

- Experience with development of educational experiences and instructional technology
 - Pork industry production or veterinary experience
 - Food animal or multispecies experience
 - Spanish-speaking capabilities
 - Marketing and sales experience
 - Customer service experience
 - Experience with developing good research related to education
 - Ability to travel on site as needed to work with director/producer and help guide videographers and capture footage (willing to travel 10-20% of time)
- Apply an editorial eye for detail for other learning assets being developed at our sister company AgCreate on occasion

Characteristics:

Inspirational	Accountable
Good communicator	Creative
Committed	Reliable
Passionate	Innovative
Hands-on	Respectful
Emotionally intelligent	Candid yet kind
Team player	Honest and responsible
Hard worker	Professional